



# MOHAMMED NAZIM RASHEED K P

## DIGITAL MARKETING EXECUTIVE

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- www.nazimrasheed.com
- Muteena, Deira

### OBJECTIVE

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To pursue a professional and challenging role in a competitive and progressive environment where I can effectively contribute SEO, SMM, SEM and Web designing skills for organizational growth.

### EDUCATION

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#### Bachelor of Business Administration

Calicut University  
2016 - 2019

#### Bachelor of Design and Digital Marketing

Opentutor Digital academy  
2023

### MY SKILLS

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- Strong communication
- Problem solving
- Multi - tasking

### LANGUAGE

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- English
- Malayalam
- Tamil

### EXPERTISE

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#### Web Design

#### SMM ( Social Media Marketing )

#### SEO ( Search Engine Optimisation )

#### SEM ( Search Engine Marketing )

### WORK EXPERIENCE

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Internship at Opentutor  
Digital academy  
2023

### CERTIFICATION

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#### Digital Marketing training

#### Semrush Academy

#### Google Analytics

#### HubSpot

#### Google ads search

## DIGITAL MAREKTING PROJECTS

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### WEB DESIGNING

- **Apple design website**

<https://nazimrasheed.com/apple/>

- **Finance website**

<https://nazimrasheed.com/finance/>

- **Indonasian charcoal exporters (demo)**

<https://nazimrasheed.com/charcoal/>

- **Umi**

<https://nazimrasheed.com/umi>

### SOCIAL MEDIA MAREKTING

- **Social Media Strategy prepared for Baby Memmorial Hospital**
- **Video content prepared for Opentutor Digital Academy**
- **Engagement ads completed for julybatch with 30 messaging conversations for opentutor digital academy**

### SEARCH ENGINE OPTIMISATION

- **Backlinks done for Amster Movers, Dubai**
- **Site Audit for opentutor digital academy**
- **Site Audit for Amster Movers, Dubai**
- **BLOG post completed for opentutor**

### TECHNICAL SKILLS

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**Wordpress**

**Rank math**

**ads manager**

**canva**